

Board of Directors Meeting

Monday, April 10th, 2017

6:30-8:30 WSCO Office 209 Page St W

Agenda:

1. Welcome and Public Comments
2. Consent Agenda
 - a. March Financials, Minutes
 - b. April Agenda
 - c. Committee and staff updates
 - d. Recent Letters of Support
3. Resolution on Current Board Members
4. Strategic Discussion
 - a. How is WSCO listening to the community?
5. Cinco de Mayo Update

Meeting Minutes:

- Krysten calls to order at 6:43pm -- do not have quorum (only 8 members)
- Quorum achieved at 6:45pm with the addition of Alicia
- Note on financials that we have not received our first reimbursement from the city so they look low.
- We have delivered a letter to Alamo to attend a meeting
- Nick motions to move agenda, Alicia seconds -- Unanimously approved
- Derek, Nicholas, Joanna arrived
- Resolution on current board members -- full text of the resolution available upon request
 - Resolution to
 - Remove Jeremy Ward and Towala Storay per Section 4.01 of the by laws
 - Reached out to Armando Luna, Fayine Wako, Jesus Ramirez who were all ineligible or declined
 - Reinstate Tiffany Stewart to her two year term as a representative to her employer
 - Accept nominations for one additional board member -- nominations should go to the executive committee and then the appointment would need a vote from the full Board
 - Motion to accept the resolution by Kareem, seconded by Nicholas -- Unanimously approved
 - Voting on new member will take place by an e-vote after nominees respond to a short questionnaire to be crafted by executive committee with the goal of having the person attend in May

- Strategic Discussion --
 - How do we communicate WSCO's Mission/etc.?
 - Come up with a WSCO voice / style guide
 - Think about maybe having a few personas to use for specific audiences
 - Can we send out flyers and posters for events?
 - Clearly market expectations on events and requests
 - Consideration for future focus / strategic goals
 - Roles WSCO Plays
 - Connector / Bridge
 - Host / Convener
 - Organizers
 - Coaches / Mobilizers
 - Raise awareness / Megaphone / Disruptors
 - Share other people's content that is relevant, other district councils, magazine articles, etc.
 - Human Interest
 - Visuals needed for messaging
 - How do we listen?
 - How do we listen with the "equity lens"? What are people really saying? Confirm what they mean?
 - While we're listening, do so in terms of our values
 - Community feedback comes in many times as personal conversation -- how do we capture and action on this? -- new tools? NationBuilder paths?
 - Use more surveys that can hit people up on mobile - make it easy for people to give responses on devices that are with them at all times
 - When people come to WSCO, need a process for follow up with them
 - Can we monitor social media better to get more information
 - Prompts on website/social
 - At booths/events, think about what we can do to engage them right there, rather than inviting them to next event
 - "A Table and a Chair" or a BBQ night inviting people to show up and talk
 - WSCO neighborhood board bus tour
 - Question what questions the group has
 - Host open forum
 - How do we practice hospitality? Both listening and communicating
 - Can we make board meetings or committee meetings roving?
- ED Updates
 - Door knocking this weekend at Torre de San Miguel 3:30-5pm
 - April 22nd is the final community input section for the greenway park
 - Another door knocking campaign for Alamo concerns for a meeting on the 20th at the Girl Scout building
 - James Rojas Urban Planning meeting here at WSCO on the 26th - family friendly, free hands on workshop
 - Cinco de Mayo - we have a float platform, idea for a float is "tear down that wall"

- Meeting close 8:24pm

Attendees:

- Krysten Ryba-Tures
- Analita Silva
- Louis Garcia
- Monica Bryand
- Craig Willford
- Kareem Smith
- Tianna Reyes
- Nick Johnson
- Kerry Mathews
- Monica Bravo
- Alicia Lucio
- Nicholas Novacek-Bundt
- Derek Johnson
- Joanna Lowry